

## **Historic, Archive Document**

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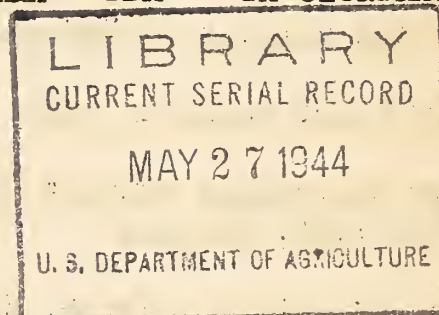


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January 19, 1944

RATIONING AND PRICE CONTROL CAMPAIGN

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>RADIO</u>		
Homemakers' Chats <u>There'll Be Some Changes Made</u> (token rationing story)	FDA	Completed
Radio Round-Up on Food <u>Farmers Can Take Pre-Valid Ration Stamps for Meat--What Does This Mean to Your Listeners?</u>	Hoffman - FDA	In clearance
<u>Ration Points for School Lunch Programs</u>		
<u>PUBLICATIONS</u>		
Consumers' Guide <u>Short Weight - Short Change</u> (story relating weights and quality to price control)	Carter - FDA	Being written
War Letter for Agriculture <u>Rotenone Insecticide Price Adjusted</u> <u>Milk Pail Ceilings Adjustable by Individual Relief</u> <u>New Ceilings Authorized for Manufacturers of Laminated Wood Structural Members</u>	Charles - OI	Completed
Ration Token Fact Booklet	OPA	Sent to WFA field staff
Fats and Oils Situation - Dec. <u>Divilian Disappearance of Food Fats Under Rationing</u> <u>Ration Points to be Paid for Salvaged Kitchen Fat</u> <u>Maximum Price Increased for Refined Cotton-seed Oil</u>	BAE	Completed
Vegetable Situation - Dec. <u>Price Ceilings Established for some Fresh Market Truck Crops and Continued on Canned Vegetables</u> <u>Prices for Truck Crops in 1944 Expected to be Dominated by price Ceiling Regulations</u>	BAE	Completed



<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>Markets and Prices Strongly Influenced by Government Programs</u>		
<u>FARM LABOR CAMPAIGN</u>		
<u>PUBLICATIONS, LEAFLETS, ETC.</u>		
Printed version of Women Farm Workers	Bailey	In preparation
Printed version of VFV on Farm Front	Hancock	In preparation
Farm Labor Needs in 1944	Hancock	Cleared
Farm Employment Numbers by Months for 1943, Revised	Hancock	Cleared
WLA recruiting leaflet, Revision	Bailey	In preparation
Statement on U.S. Crop Corps insignia for use of people preparing Crop Corps materials	Hancock	Cleared
<u>PRESS</u>		
1943 Round-up - 1943 accomplishments in farm labor program for distribution to papers	Hancock	In preparation
<u>POSTERS</u>		
VFV Enrollment poster for use in schools	Hancock	In preparation
VFV Recruitment poster	Pace	In preparation
<u>FEATURES</u>		
Pictures and story on WLA to Independent Woman and Woman's Press	Bailey	In preparation
Pictures and background material on VFV for use by seven youth magazines	Hancock	In preparation
<u>RADIO</u>		
Farm Flashes		
Work-Saving with Livestock	Reynolds, OI	In clearance
Saving Time in Dairy Barn	Reynolds, OI	In clearance
PA and INS		
Children Help Dairy Farm	Fox	In clearance



FARM SUPPLIES AND TRANSPORTATION CAMPAIGN

Immersion and tubular type farm milk cooler units to be rationed

F.E. Charles Cleared

Farm petroleum supplies as affected by war

F.E. Charles In preparation

FARM FLASHES

Tires that last longer

Reynolds, OI In clearance

Repairing Machinery

Briggs, FDA In preparation

Tractors made from junk

Fox, FSA In clearance

POST-WAR PLANNING CAMPAIGN

RADIO

Farm and Home Hour (Blue)

Post-War Agriculture Series #7

Jan. 21, "Security for Farm People"

Dr. Carl Taylor, BAE

Carl Taylor, BAE Completed

Jan. 28, "Food for All Americans"

Dr. Sherman Johnson, BAE

S. Johnson, BAE In preparation

BULLETIN

The Farmer and the War--No. 7

"What Post-War Policies for Agriculture"

Interbureau Out  
Committee on  
Post-War Programs,  
No. 1

FOOD INFORMATION SERIES

Discussion Guide

Post-War Requirements for Forest Products

D. Parkinson, FS In clearance

Fact-Sheets

Post-War Requirements for Forest Products

D. Parkinson, FS In preparation

Rural-Urban Community Planning

D. Reynolds, OI In clearance

PRODUCTION GOALS CAMPAIGN

Illustrated article on seed and cover crops for WNU

M. Beckman, AAA In clearance

Subject	Assigned	Status
Three articles to BANKING magazine on food production problems.	M. Beckman, AAA	Mailed
Prison herds achieving high health standards	Burch, ARA	In clearance
Select cockerels early to get best heredity	Burch, ARA	In clearance
Information furnished Farm Journal writer	Richardson, BDI	Completed
Aussie tobacco species is a long-day plant	BPI SAE	In clearance
Flax machines improve	BPI SAE	Cleared
Garden series for NEA	BPI SAE	In preparation
White-fringed beetle regulated areas extended	BE&PQ	Issued
<u>RADIO</u>		
Growing cinchona seedlings for shipment to Latin America (Farm and Home Hour)	BPI SAE	Jan. 12
Hogs in the world food picture	Burch, ARA	In preparation
Pooling information for control of the codling moth (transcription for broadcast in South Africa)	BE&PQ	Recorded by OWI
The stablefly problem in the southeastern part of U.S. and its control (for broadcast in South Africa)	BE&PQ	Recorded by OWI
Control of the corn earworm in market and home garden sweet corn (for broadcast in South Africa)	BE&PQ	Recorded by OWI
Improving poultry in the U.S. (for broadcast in South Africa)	BAI	Recorded by OWI
<u>Farm Flashes</u>		
Save Feed with Pig Brooders	Hartogensis, REA	Cleared
Home-Made Chick Brooder	Hartogensis, REA	Cleared
Progress against Mastitis	Herndon, OI	In clearance
Unsolved Milk Mystery	Herndon, OI	In clearance
Dairying and Truck Cropping	Fox, FSA	In clearance



Subject	Assigned	Status
<u>NETWORK BROADCASTS</u>		
<u>Farm and Home</u>		
Jan. 25 - C. E. Dominy, Dairy & Poultry Branch, FDA, and Wallace Kadderly, "EGG Price Supports"	Burns, FDA	In preparation

Food PRESERVATION CAMPAIGN

National Home Food Preservation Conference,  
Chicago, January 13-15; called by WFA and USDA;  
full report of conference will be available  
in week or 10 days.

Radio--Farm and Home Hour, Blue Network

Reporting Home Food Preservation  
Conference.

Van Deman

Jan. 14

NUTRITION AND INDUSTRIAL FEEDING CAMPAIGN

Press

Potato possibilities, especially "C"  
-- for Food and Home Notes

Davis

Jan. 15

Story on eggs for Food and Home Notes

Dafis

In preparation

Material for article, "We can afford  
to give food to our allies" -- to  
New York Times.

Sherman

Completed

Radio

VITAMINS FOR VICTORY:

Good to the Last Bubble (Soap)

Hoffman, FDA

Completed

Whites and Yellows (Eggs)

Save the Peel and Spare the Sections (Citrus)

Pride or Prejudice

Burns, FDA

Saving G. I. Food

When in Rome, Do As the Romans Do

Subject	Assigned	Status
<u>MISCELLANEOUS</u>		
<u>HOMEMAKER CHATS</u>		
Q&A-School Lunch-Canned Goods-Chicken	Burns, FDA	Cleared
Salvaging Vegetable Waste	Wharton, OI	Cleared
Q&A-Pork-Potatoes-Soy-Frozen Foods	Wharton, OI	In clearance
Plentiful Foods	Burns, FDA	In preparation
Fats in Wartime Diet	Overby, OI	In preparation
<u>FARM FLASHES</u>		
Timber Sale Returns	Bergoffen, FS	Cleared
War-Cheese Developments	Herndon, OI	In clearance
Mid-Winter Potato Harvest	Reynolds, OI	In clearance
Snow Fight in Woods (TCWP)	Bergoffen, FS	In clearance
Home Furnace Wood Unit	Bergoffen, FS	In preparation
Filling a Sweet Tooth	Fox, FSA	In clearance
Good Eating from Caves	Fox, FSA	In clearance
<u>PA and INS</u>		
Farmer's Proof of Patriotism	Fox, FSA	Cleared
The Last Log	Bergoffen, FS	In preparation
<u>NETWORK BROADCASTS</u>		
<u>Farm and Home</u>		
Jan. 24 - Howard Hopkins, Chief of Timber Production War Project, ES and Wallace Kadderly, "Harvesting Farm Timber for War"	Bergoffen, FS	In preparation
Jan. 27 - James T. Jardine, Dir., Office of Experiment Stations & Wallace Kadderly "1200 Research Projects"	DuMars, OI	In preparation
<u>CONSUMER TIME</u>		
Jan. 29 - Quiz on <u>shoes</u>	Granville Dickey FDA	Jan. 29